

## DEEP BANERJEE

Contact: 9832728811, sunnyban047@gmail.com

Qualification: M.COM.

Designation: Assistant Professor

Teaching Experience (in years): UG: 5

Research Experience (in years): 5

Date of Joining Present Institution: 25.05.2015

Examinations cleared: NET-UGC



Specialization/Research Interest: Accounting and Finance

### Courses taught

	B.Com (Honours)	B. Com. (Program)
Semester-I	Basics of Finance	Basics of Finance
Semester-II	Corporate Accounting	History of Finance
Semester-III	History of Accounting Advance Financial Accounting	Business Communication Corporate Accounting
Semester-IV	Management Accounting Accounting Standards	Management Accounting Capital Market
Semester-V	Computerized Accounting	Application of Computer in Accounting
Semester-VI	Corporate Reporting Business Ethics	Marketing Management Financial Management

### Online Mode of Teaching

Apart from the usual lecture-centric assignments and assessment model, I also rely on peer-based learning techniques and online assignments that force independent thinking and information gathering. This is done mainly by using PowerPoints as a teaching tool and Google Classroom is used as the online teaching platform.

### Publications

#### Journals:

1. **Banerjee D\***, Sur D, Mitra D (2012), Business risk in NTPC Ltd: During the Pre-liberalization and Post-Liberalization periods-A comparative. *The Management Accountant*, 48(2), 206-212.
2. **Banerjee D\***, Sur D, Maji S (2013), Liquidity Management in PSUs in Post-Reform Era: A case study of BHEL. *The Management Accountant*, 48(8), 941-946.

3. **Banerjee D\*, (2019)**, Liquidity Management in MNCs in Indian FMCG industry during the post-liberalization era: A study. *International Journal of Emerging Technologies and Innovative Research*, 6(6), 101-109.

### Book Chapters

1. **Banerjee D, Sur D (2011)**, Business Risk in Indian Pharmaceutical Industry during the Post-Liberalization era - An empirical analysis through Ginni's coefficient of Concentration, in *Lectures on Contemporary Issues in Accounting and Management*, ISBN: 978-81-921382-1-1, pp. 73-90. Alpana Enterprise, Kolkata.
2. **Banerjee D\*, Sur D, Maji S (2014)**, Efficiency in Managing Working Capital of NTPC Ltd. in the Pre-liberalization and Post-liberalization Periods: A Comparative Study, in *Public Enterprises and Changing Scenario*, Research India Publication, Kolkata.

### Invited Lectures

1. Invited Lecture on "Income Tax Practices", in A state level workshop "Modalities & Practices of IFMS & Income Tax: User End Responsibilities" held on April 2016 organized by Durgapur Government College.
2. Invited Lecture on "Career Opportunities for Commerce Students", in A Career Counselling Program held on Nov. 2017 organized by Assembly of God Church School, Ukhra.

### Paper Presentation in seminar/conference/symposium/workshop/discussion meeting

1. Oral Presentation on "Problems in adoption of Mobile Banking in India: A Customers' Perspective" in the 3<sup>rd</sup> All India Conference on Business Studies held on Feb 2-3, 2013 organized by Durgapur Business Studies Academia, West Bengal.
2. Oral Presentation on "Financial Performance of Multinational vs Domestic companies in Indian Pharmaceutical Industry in the Post- Liberalization Era: An Empirical Assessment " in the BIT International Conclave 2013 on "Innovation in Engineering and Management" held on Feb 22-23, 2013 organized by Birla Institute of Technology (Mesra), Patna.
3. Oral Presentation on "Business Risk in Indian Pharmaceutical Sector in the Post Reforms Era" in the National Symposium on Recent Trends in Management Studies & Practices in the Context of Liberalized Regime, held on March 16-17, 2013 organized by Department of Management, University of North Bengal. West Bengal.
4. Oral Presentation on "Financial Performance of Selected FMCG companies: An Empirical Analysis" in the 5th All India Conference on Business Studies held on Jan 29-30, 2016 organized by Durgapur Business Studies Academia in Association with Triveni Devi Bhalotia College, Raniganj, West Bengal.

### Organization of events (Durgapur Government College)

1. Inter College Quiz Competition "Battle of the Brains" Commemorating Golden Jubilee Celebrations of Durgapur Government College organized by Durgapur Government College, on Nov. 26, 2019 (*Jt Convener*)

## Participation in committees of Durgapur Government College since 2017

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1. NAAC Steering Committee ( Jt. Convener- 2019-20)
2. Routine & Academic Calendar Sub-Committee ( Jt. Convenor (Morning)- 2017-18, 2018-19, 2019-20)
3. Library Development Sub-Committee ( Member -2018-19, 2019-20)
4. Games, Sports & Gymnasium Sub-Committee ( Member -2018-19, 2019-20)
5. Canteen Sub-Committee (Jt. Convenor- 2017-18, 2018-19)
6. Income Tax Sub-Committee ( Member -2017-18)
7. Internal Assessment Tabulation Sub-Committee (Member -2017-18, 2018-19)
8. Admission Sub-Committee (Member -2017-18)