



**GOVERNMENT OF WEST BENGAL
OFFICE OF THE PRINCIPAL
DURGAPUR GOVERNMENT COLLEGE**

J. N. Avenue, Durgapur, Paschim Bardhaman, Pin Code-713214

No. 255

Dated: 03-06-2024

NOTIFICATION

This is for information to all concerned that The Entrepreneurship Development Cell (EDC), Durgapur Government College, will organize *Online Invited Lecture and Interactive Session on "Start-ups and Entrepreneurship"* as a self driven activity under the **Institution's Innovation Council (IIC) (Ministry of Education Initiative, Government of India)** on **Wednesday, June 05, 2024, from 7.30 pm onwards.**

Professor Kingshuk Mukherjee, Chair of the Global Business Leadership Department (former Management Dept) College of Saint Benedict + St. John's University (CSB+SJU), Collegetown, Minnesota and a successful entrepreneur in world of International Trade and Textiles has given his kind consent as resource person of the aforementioned event.

Google Meet Link to join the event is given below

<https://meet.google.com/trt-bowy-msw>

All are cordially invited to actively participate and make the event a grand success.

Principal
Durgapur Government College

Copy forwarded for information and necessary action to:

- *All Departments*
- *All faculty members*
- *Coordinator, IQAC, Durgapur Government College*
- *Secretary, Teachers' Council, Durgapur Government College*
- *Uploading to college website*
- *Notice Book, office of the Principal*

ABOUT THE RESOURCE PERSON

Professor Kingshuk Mukherjee is the Chair of the Global Business Leadership Department (former Management Dept) at College of Saint Benedict + St. John's University (CSB+SJU) at Collegeville, Minnesota. He is also a successful entrepreneur in world of International Trade and Textiles. His major areas of focus are Global Supply Chain Management, International Business, Corporate Strategy, Experiential learning along with being a practicing entrepreneur. Professor Mukherjee has a combined 40 years experiences of business teaching and as a practicing business entrepreneur. He is the Founder and President of Global impex USA along with it's two subsidiaries Gameday Merch and Stryv Medical.

Over the years, Professor Mukherjee has received many awards/achievements. He has received the Leadership Award from MBAA for the Academy of International Business, Midwest Chapter. He is the current President of Association of International Business Research and Practice (AIBRP). He won the Advisor of the Year Award at CSB+ SJU in 2015. He is an active member of the Central Minnesota Business Community and was recognized by Greater Saint Cloud Development Corporation. He is a member of various boards, such as the Emerging Technology division of Advanced Textiles Association (ATA) Thakur Institute of Management Studies & Research (in Mumbai, India), Bright Global Futures, MN, and others. King recently represented USA Textile Industry in Milan, Italy for ITMA Expo.

He has done businesses in over 40 countries around the world. His most recent passion is motivational speaking and motivating the young hearts and minds! He is a mentor, networker and a global connector.



DURGAPUR GOVERNMENT COLLEGE

Accredited by NAAC with "A" Grade in 2017

Affiliated to Kazi Nazrul University | UGC 2(f) and 12(B) Recognized College

Invited Lecture and Interactive Session on

"Start-ups and Entrepreneurship"

(Organized by the Entrepreneurship Development Cell, Durgapur Government College as a self driven activity under the Institution's Innovation Council (IIC) (Ministry of Education Initiative, Government of India)

June 05, 2024, Time: 7.30 pm onwards

RESOURCE PERSON

Professor Kingshuk Mukherjee,
Chair of the Global Business Leadership Department
(former Management Dept)
College of Saint Benedict + St. John's University
(CSB+SJU), Collegeville, Minnesota, USA
*Successful entrepreneur in
World of International Trade and Textiles*

TARGET AUDIENCE

**Undergraduate and Post-Graduate Students, Research
Scholars and Faculty Members**



GOOGLE MEET LINK: <https://meet.google.com/trt-bowy-msw>