



**GOVERNMENT OF WEST BENGAL  
OFFICE OF THE PRINCIPAL  
DURGAPUR GOVERNMENT COLLEGE**

J. N. Avenue, Durgapur, Paschim Bardhaman, Pin Code-713214

No. 203

Dated: 02-05-2024

**NOTIFICATION**

This is for information to all concerned that "*The Entrepreneurship Lecture Series*" through online mode will be organized as a Collaborative initiative of Entrepreneurship Development Cell, Durgapur Government College with the Department of Commerce, Durgapur Government College from May 04, 2024 to May 10, 2024.

The first lecture of the series will be delivered on May 04, 2024 from 10 am onwards by

**Dr. Debasish Sur, Professor, Department of Commerce, The University of Burdwan**

**Topic of the lecture**

***"Rising from Adversity: Navigating the Transformed Business Landscape in India in the Aftermath of COVID-19"***

**Registration Link: <https://forms.gle/Zpk6HE47bj5rZoLB8>**

All are cordially invited to actively participate and make the event a grand success.

Principal  
Durgapur Government College

***Copy forwarded for information and necessary action to:***

- *All Departments*
- *All faculty members*
- *Coordinator, IQAC, Durgapur Government College*
- *Secretary, Teachers' Council, Durgapur Government College*
- *Uploading to college website*
- *Notice Book, office of the Principal*

## PATRON

**Dr. Debnath Palit**

*Principal, Durgapur Government College  
West Bengal Senior Education Service (WBSES)  
Government of West Bengal*

## VICE PATRONS

**Prof. Subrata Ghosh, Coordinator, IQAC**  
**Dr. Subhojit Ojha, Secretary, Teachers' Council**

## CONVENER

**Prof. Debasish Maitra,**  
*Coordinator, Entrepreneurship Development Cell, Durgapur  
Government College and HoD, Commerce  
Durgapur Government College*

## ORGANIZING COMMITTEE

*Members of Entrepreneurship Development Cell, Durgapur  
Government College and Faculty Members of Department of  
Commerce, Durgapur Government College*

## THE ENTREPRENEURSHIP LECTURE SERIES

*The Entrepreneurship Lecture Series brings individuals to discuss the range of "emotional" management situations that present themselves throughout the entirety of the entrepreneurial lifecycle (e.g. embezzlement, lawsuit, cash crunch, PR crisis, liquidity, etc). In addition, the series seeks to enhance student understanding of topics relevant to entrepreneurship and innovation, provide the background necessary for students interested in entrepreneurial careers, and introduce students to resources in the entrepreneurial arena while providing a forum for networking and career development.*



## DURGAPUR GOVERNMENT COLLEGE

*Accredited by NAAC with "A" Grade in 2017*

**Affiliated to Kazi Nazrul University | UGC 2(f) and 12(B) Recognized College**

## The Entrepreneurship Lecture Series

*(A Collaborative initiative of Entrepreneurship Development Cell, Durgapur Government College with the  
Department of Commerce, Durgapur Government College)*

## Online Lecture 1: "Rising from Adversity: Navigating the Transformed Business Landscape in India in the Aftermath of COVID-19"

**May 04, 2024, Time: 10 a.m.**

### RESOURCE PERSON

**Dr. Debasish Sur**

**Professor of Commerce**

**The University of Burdwan, West Bengal**



### TARGET AUDIENCE

**Undergraduate and Post-Graduate Students,  
Research Scholars and Faculty Members**

**REGISTRATION LINK:** <https://forms.gle/Zpk6HE47bj5rZoLB8>