



**GOVERNMENT OF WEST BENGAL
OFFICE OF THE PRINCIPAL
DURGAPUR GOVERNMENT COLLEGE**

J. N. Avenue, Durgapur, Paschim Bardhaman, Pin Code-713214

No. 207

Dated: 04-05-2024

NOTIFICATION

This is for information to all concerned that "*The Entrepreneurship Lecture Series*" through online mode will be organized as a Collaborative initiative of Entrepreneurship Development Cell, Durgapur Government College with the Department of Commerce, Durgapur Government College from May 04, 2024 to May 10, 2024.

The second lecture of the series will be delivered on May 06, 2024 from 10 am onwards by

**Dr. Manidipa Dasgupta, Assistant Professor of Commerce, The University of
Burdwan, West Bengal**

Topic of the lecture

"Green Business: A way towards Sustainability- An Indian Experience"

Registration Link: <https://forms.gle/nfuiFWfXN2bJS3mN8>

All are cordially invited to actively participate and make the event a grand success.

Principal
Durgapur Government College

Copy forwarded for information and necessary action to:

- All Departments
- All faculty members
- Coordinator, IQAC, Durgapur Government College
- Secretary, Teachers' Council, Durgapur Government College
- Uploading to college website
- Notice Book, office of the Principal

PATRON

Dr. Debnath Palit

Principal, Durgapur Government College
West Bengal Senior Education Service (WBSSES)
Government of West Bengal

VICE PATRONS

Prof. Subrata Ghosh, Coordinator, IQAC
Dr. Subhojit Ojha, Secretary, Teachers' Council

CONVENER

Prof. Debasish Maitra,

Coordinator, Entrepreneurship Development Cell, Durgapur
Government College and HoD, Commerce
Durgapur Government College

ORGANIZING COMMITTEE

Members of Entrepreneurship Development Cell, Durgapur
Government College and Faculty Members of Department of
Commerce, Durgapur Government College

THE ENTREPRENEURSHIP LECTURE SERIES

The Entrepreneurship Lecture Series brings individuals to discuss the range of "emotional" management situations that present themselves throughout the entirety of the entrepreneurial lifecycle (e.g. embezzlement, lawsuit, cash crunch, PR crisis, liquidity, etc). In addition, the series seeks to enhance student understanding of topics relevant to entrepreneurship and innovation, provide the background necessary for students interested in entrepreneurial careers, and introduce students to resources in the entrepreneurial arena while providing a forum for networking and career development.



DURGAPUR GOVERNMENT COLLEGE

Accredited by NAAC with "A" Grade in 2017

Affiliated to Kazi Nazrul University | UGC 2(f) and 12(B) Recognized College

The Entrepreneurship Lecture Series

(A Collaborative initiative of Entrepreneurship Development Cell, Durgapur Government College with the
Department of Commerce, Durgapur Government College)

Online Lecture 2/5: "Green Business: A way towards Sustainability- An Indian Experience"

May 06, 2024, Time: 10 a.m.

RESOURCE PERSON

Dr. Manidipa Dasgupta
Assistant Professor of Commerce

The University of Burdwan, West Bengal



TARGET AUDIENCE

Undergraduate and Post-Graduate Students,
Research Scholars and Faculty Members

REGISTRATION LINK: <https://forms.gle/nfuiFWfXN2bJS3mN8>